## Standard Exhibit Package

- 2 x 2 Sq Meter Stand within the EPP (located in Hall 4.2)
- Lights, carpet and furniture
- Signage
- Wi-fi Internet access
- Shipping and customs clearance for packages up to 150 lbs.
- Setup and Breakdown
- Personalized appointment service

- Catalog Listing
- Fair catalog
- 2 Exhibitor passes
- Priority Registration at EPP Events
- Hotel and restaurant assistance
- Private Refreshment Area
- On-site support
- <u>U. S. Commercial Service</u>
  <u>Appointment Program</u>\*

## Technology Exhibit Package

- 3 x 3 Sq. Meter Stand within the EPP (located in Hall 4.2)
- Video Projector with installation service
- Lights, carpet, furniture, signage, and electric service
- Wi-fi internet access (on preregistration only)
- Supervision of the collective stand by specialist staff
- Personalized appointment service
- Passing on of queries and orders
- Private Refreshment Area
- Storeroom behind the stand
- <u>U. S. Commercial Service</u> <u>Appointment Program</u>\*

- 2 Exhibitor passes (3 passes for 9 sqm booking)
- Fair catalog
- Catalog Listing
- Entry in the Who's Who at the Frankfurt Book Fair
- Entry online and unrestricted search in the Frankfurt Catalogue
- Entry online and unrestricted search in the Frankfurt Who's Who

## Media Info

- Presentation of the EPP and its participants at www.bookfair.com and at www.aepweb.org
- Inclusion in the Frankfurt Book Fair newsletters
- Free publication of your activities in the calendar of events

## Title Display Service

Let AEP display your titles for you. Our on-site representatives will field questions, gather leads, and collect cards for you from potential business partners. After the Fair we will send you a report detailing interest in your products.\*

\*Companies that choose the title display service will not appear in the print or online catalogs.